





—
We Are The
MRO Data
Experts



2022 BUYERS GUIDE

WWW.THE145.COM

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 www.the145.com



THE145 BUYERS GUIDE

Welcome to The 145, aviation's premier database for anything and everything repair related. We believe in empowering our clients with user friendly tools and MRO data so comprehensive they can't help but make great business decisions.

BUYERS GUIDE

WWW.THE145.COM

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Your secret weapon to making smarter repair decisions.

REPAIR SYSTEM

Unlike other aviation data service providers that try to be everything to everyone, The 145 is the **ONLY** online service dedicated exclusively to the aviation MRO market. We've made it our business for **more than 20 years** to not only list every possible repair source in the world, but to also provide repair centers, and customers of repair services, with tools to help them grow their businesses.

Here are just a few of the services within the Repair product:



QUICK SEARCHES WE MAKE IT FAST AND EASY.

Whether you're looking to repair one part, or 20,000, we make it simple. Industry average cost data, TATs, ATA Chapters, Aircraft Applicability, OEM, Market Demand, you name it we've got it.



MEGA SEARCH GOT A BIG LIST OF PARTS?

You'll love our Mega Search feature for capability development or processing large lists of part numbers.



PMA SUB-COMPONENTS WANT PMA DATA?

We'll help you find PMA sub-components that can be used in the repair of Next Higher Assembly (NHA) numbers.



BROADCAST RFQS CAN'T FIND A REPAIR SOURCE?

Send out a Broadcast RFQ to all the repair centers on the system to find a shop for the part you're looking to repair.

BIG DATA REPORTS

Go from capability research to capability development in a fraction of the time.

In My Caps	Part Number	Description	No. Searches/Yr.	Competitors	OH Avg. Cost
Yes	30-2392-3	Wingtip Light Assembly	108	43	\$ 2589.00
No	315A1800-5	T/R Non-Locking Actuator	135	69	\$ 3946.00
No	315A1800-6	T/R Non-Locking Actuator	375	70	\$ 3627.00
No	315A1800-7	T/R Non-Locking Actuator	96	64	\$ 3376.00
No	315A1801-23	T/R LOCKING ACTUATOR	144	70	\$ 5645.00
No	3876227-2	PRESSURE SENSOR	288	16	\$ 1366.00
No	5145-1-77	Audio Control Panel	210	39	\$ 1277.00
Yes	1024-4	DIMMER	210	28	\$ 869.00
No	802300-14	PBE (SMOKE HOOD)	396	10	\$ 1392.00
No	775538-3	STARTER CONTROL VALVE	219	33	\$ 4310.00
No	4205401	HYDRAULIC PUMP	693	64	\$ 5332.00
Yes	4039892-904	BAROMETRIC ALTIMETER	363	39	\$ 1753.00
No	3290770-6	ISOLATION VALVE	504	37	\$ 9366.00
No	810204-4	VALVE, FLOW CONTROL	1089	40	\$ 8724.00
No	2021272-1	ACTUATOR ELEC-MECH	228	28	\$ 1869.00
No	40109	MOTOR PUMP HYDRAULI	171	26	\$ 3518.00

When we say “Big Data Reports” we mean BIG! Our in-depth data reports give you more than **22 columns of data** to help you boost revenue by pinpointing the most profitable parts to repair. With The 145 database at your fingertips, you can search for repair capabilities using the criteria that’s most important to you.

Filter reports by key metrics such as: part demand, number of competitors, PMA Availability, Manual Availability, ATA Chapter, Top 1000, 2000 or 3000 parts, Aircraft Type, OEM, and more. Big Data Reports help you find the best repair opportunities and avoid costly mistakes.



BUY & SELL PARTS

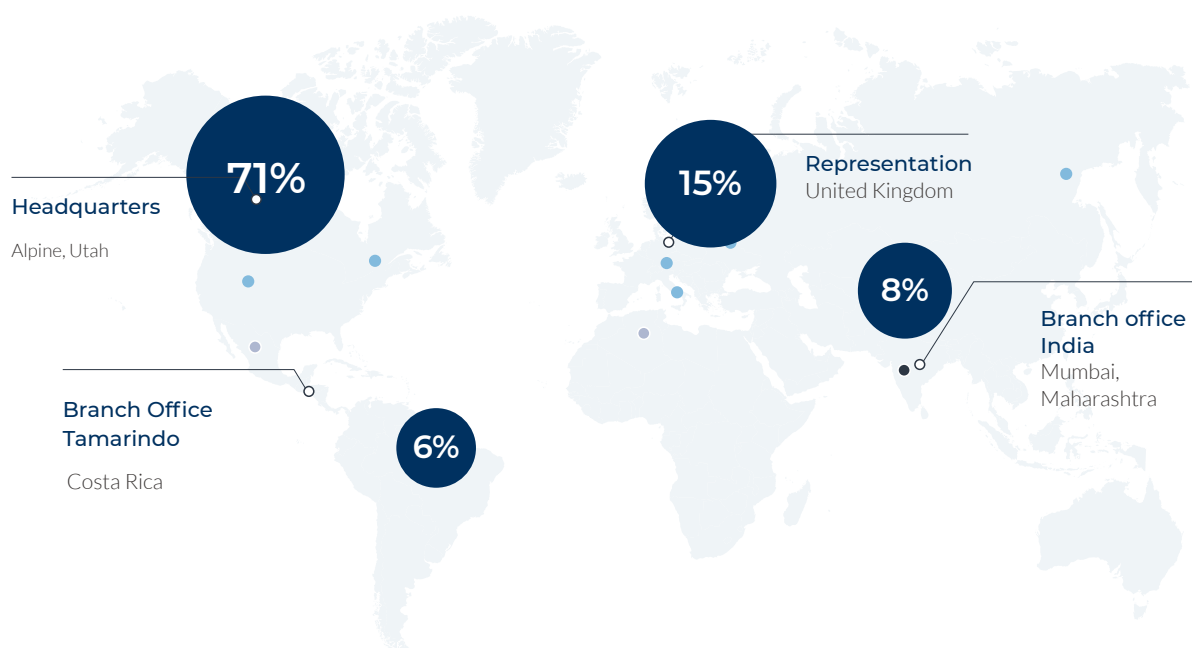
Sourcing parts just got a whole lot easier.

Our reverse auction inventory tool is one of the best kept secrets in the industry. If you want to purchase reasonably priced parts effortlessly, then you need to try this tool. Simply input a part number, enter your purchase criteria and hit the Send button.

Once your requirement is out in the marketplace, sellers can see competitors' bids and submit multiple quotes depending on how motivated they are to sell the part. It's a win-win for everyone. Suppliers have multiple opportunities to bid and buyers can take advantage of competitively priced parts with minimal effort.

IMPORTANT: You **MUST** have a purchase requirement to send out RFQs. Fishing or sending out mass RFQs to check the market are **NOT** allowed.

USER DEMOGRAPHICS AND 145 OFFICES



145 AVIATION MAINTENANCE FORUM

The 145's Aviation Maintenance Forum is designed to promote component reliability and to reduce operating and life cycle costs of aircraft components, by improving maintenance and support techniques through the exchange of technical information. Via the forum, airlines can easily communicate between one another to confirm similar maintenance issues with certain part numbers. The information is then shared with the OEM and third-party repair centers to find solutions to these problems.

Subscription costs are:

Airlines

FREE

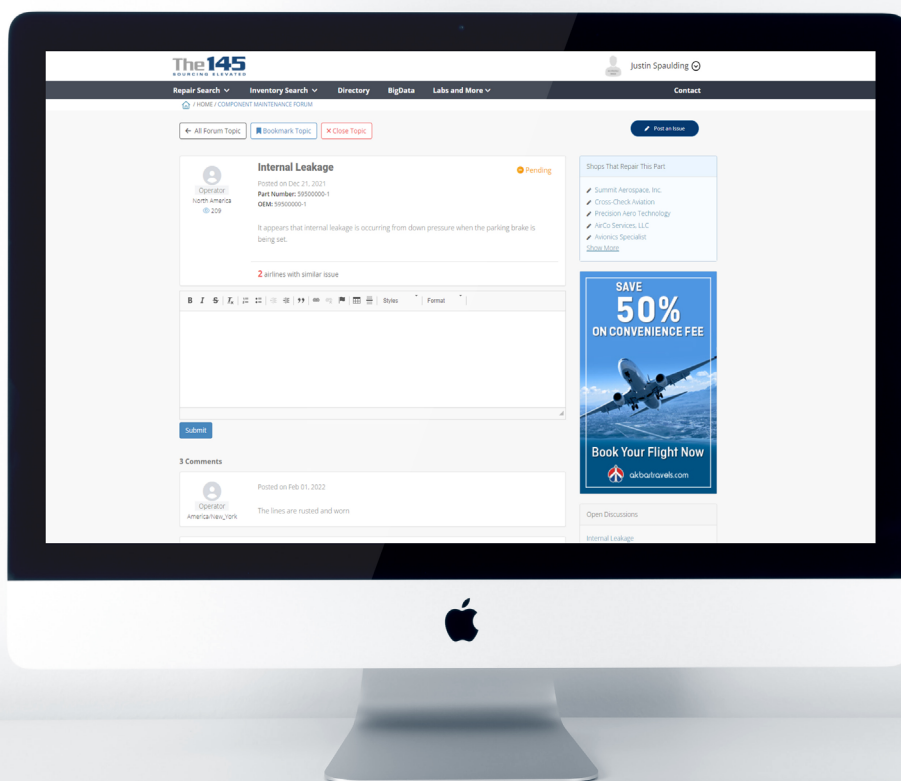
OEMS

\$4999/mo.

Third Party Repair Centers

TBA

Monthly Rates



TOP SHOP AWARDS

The 145's Top Shop Awards are the most coveted MRO focused award in aviation, designed to honor the industry's premier maintenance, repair and overhaul facilities. Aviation is a zero-error industry and flying IS the safest means of transportation because manufacturers and repair centers make it so. When it comes to aviation maintenance, perfection is not some abstract concept; it's a goal to be achieved every day.

The MRO industry in and of itself is more than just the perfection of workmanship, engineering, and quality material; it's the human element that truly sets great shops apart from the rest.



AWARD FACTS

- ✓ Founded in 2009
- ✓ 22 Award Categories
- ✓ Winners chosen by peers
- ✓ Presented at MRO Americas

Companies with teams of individuals that provide clear communication, innovative thinking, flexibility, and have a clear set of ethical principles and procedures are what make the aviation industry the legendary benchmark for all other industries.

The 145 created the Top Shop Awards to honor of those shops that deliver more than just technical expertise, we created the awards for companies that believe in quality of service, vision, exceptional turn-around-times, competitive pricing and excellent customer relations.

It's important to note that the Top Shop Awards is 100% peer-driven and is open to any repair center within the aviation community.

No sign-up is required, so any professional within the industry can nominate a repair center for the award.



SUBSCRIPTION OPTIONS

NO NICKLE AND DIMING

ONE FLAT RATE GETS YOU **UNLIMITED** EVERYTHING

SEARCH ONLY

Search Only

The145
SOURCING ELEVATED

UNLIMITED

- ✓ Repair Searches
- ✓ Mega Searches
- ✓ Inventory Searches
- ✓ User Licenses
- ✓ RFQs
- ✓ Directory Access

\$129/Mo.

Search Only

OTHERS

LIMITED

- ✗ Repair Searches
Prices by No. of searches
- ✗ Mega Searches
Prices by No. of searches
- ✗ Inventory Searches
Prices by No. of searches
- ✗ User Licenses
Pay per license
- ✗ RFQs
Pay per RFQ
- ✓ Directory Access
Unlimited

LIST AND SEARCH

LIST AND SEARCH

The145
SOURCING ELEVATED

UNLIMITED

- ✓ Repair Capabilities
- ✓ Repair Searches
- ✓ Mega Searches
- ✓ Inventory Searches
- ✓ User Licenses
- ✓ RFQs
- ✓ Directory Access

\$199-\$399/Mo.

LIST CAPABILITIES

OTHERS

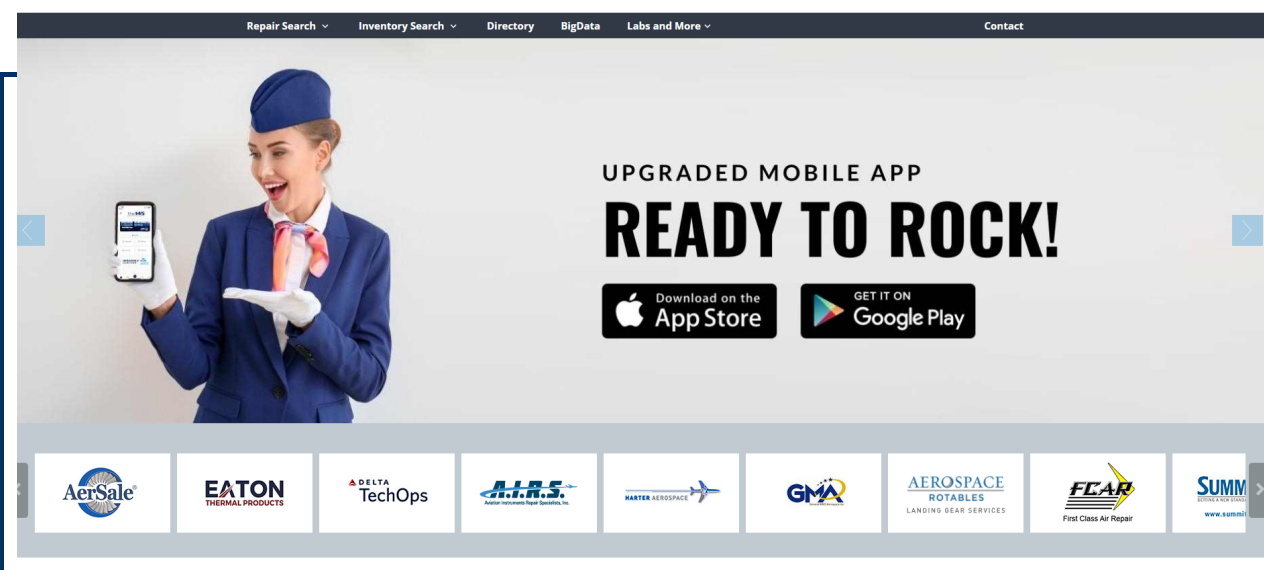
LIMITED

- ✓ Repair Capabilities
Unlimited
- ✗ Repair Searches
Prices by No. of searches
- ✗ Mega Searches
Prices by No. of searches
- ✗ Inventory Searches
Prices by No. of searches
- ✗ User Licenses
Pay per license
- ✗ RFQs
Pay per RFQ
- ✓ Directory Access
Unlimited

Be A
TopShop

ADVERTISING SPACES & RATES

Prices in \$US Dollars



01

HOMEPAGE AD

(\$699 /Month)



Size: 202 x 118px

Location: Homepage small static ads

Number of Ads Allowed: 13 companies



FEATURES

Display your company logo in one of 16 ad spaces.

There are two groups of eight ads that rotate together every four seconds. This advertising space is highly effective at helping your customers become familiar with your company brand and services.

02

INITIAL SEARCH PAGE AD (\$699 /Month)

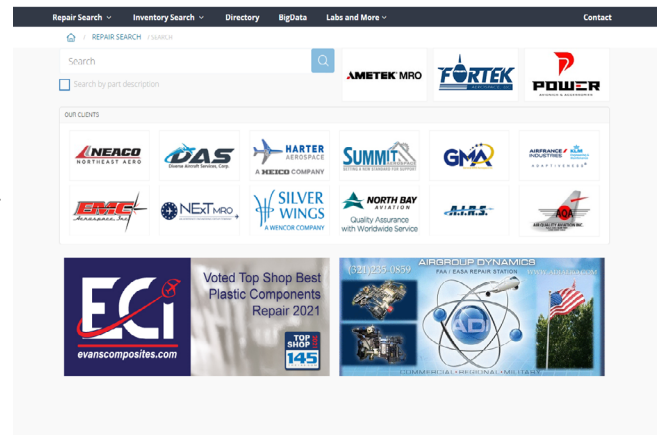


Size: 175 x 100px

Location: on the initial or first search page (mouse over Repair tab – Search)

Number of Ads Allowed: 15 companies

There are 12 static ads represented in the adjacent image. These ads are the first ads to be viewed every time a user goes into the system to search for repair capabilities. This space gives you great visibility at an affordable price



LARGE BANNER AD (\$1499 /Year)

03

Size: 550x225px

Location: Bottom of Initial and Search Results Pages

Number of Ads Allowed: Unlimited



Our long banner ads, at the bottom of the adjacent screen shot are visible on multiple pages within the Repair feature. Two banners appear on a random rotation every time a user visits the Repair Search page, Repair Search Results page or the Mega Search page.

To maximize your exposure we recommend purchasing a minimum of two banners. One banner for the left side rotation and one for the right side rotation.

04

SEARCH RESULTS PAGE AD (\$1299/Month)

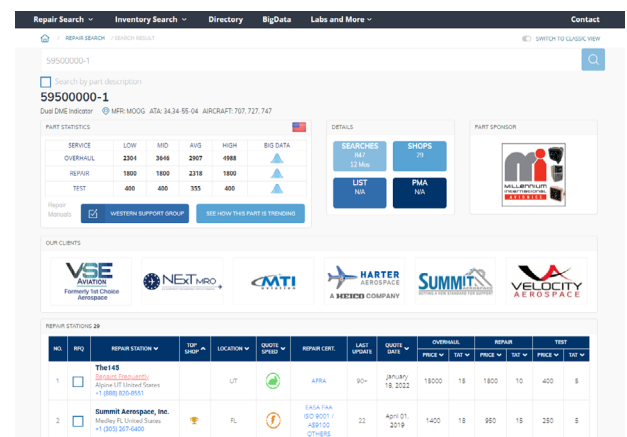


Size: 175 x 100px

Location: Every time a part is searched with results

Number of Ads Allowed: 15 companies

The 12 fixed ads on the Repair Search Results page receive more impressions than any other ad space on the The 145 website. These ads are viewed an average of 3600 times a day, five days a week.



12 - 20ins x 0001ins

Search by part description
12 - 20ins x 0001ins

Dual Gauge Gauge Inside @ MFR: ATA: AIRCRAFT:

PART STATISTICS

SERVICE	LOW	MD	AVG	HIGH
Overhaul	0	0	0	0
Repair	0	0	0	0
Test	0	0	0	0

Repair Network: WESTERN SUPPORT GROUP

DETAILS

SEARCHES: 12 Mo
LIST: N/A
SHOPS: 1
PMA: N/A

PART SPONSOR

YOUR LOGO HERE
\$1/Year
(LARGE PRICES)

OUR CLIENTS

VSE Aviation
NEXTHRO
MTI
HARTER Aerospace
SUMMIT
VELOCITY Aerospace

REPAIR STATIONS 4

NO.	REQ	REPAIR STATION	TOP SHOP	LOCATION	DATE SPEED	REPAIR CERT.	LAST UPDATE	DATE SPEED	OVERHAUL PRICE	REPAIR PRICE	TEST PRICE
1	<input type="checkbox"/>	Allied Aerosystems Ltd Crest Hill, United Kingdom +44 (0)1432 819970	United Kingdom	ISO 17023	90+						

☐ Select All
☐ Exchange Unit Available?
☐ Outright Unit Available?
☒ Request Workscope
☒ Request Delay Factors

OUR CLIENTS

INECO
A PROFESSIONAL
FLAR
GMA
GAT
EMC

RFQ Comment ...

05

PART BY PART ADVERTISING

(\$1.50/part number per year)

Fixed Logo

Size: 150 x 75px

Location: Far right side, every dash specific part number

Number of Ads Allowed: 1 company per dash specific part

Part-by-Part advertising helps drive qualified Business leads with precisely targeted ads attached to your specific repair capabilities.

PBP Advertising allows you to be the exclusive Advertiser on a specific part number in the search results page. Everytime a search returns your part number, ONLY the logo is Display prominently next to the pricing matrix.

PART XPERT DETAILS

NAS
Part Number: 59500000-1

XTRA Aerospace
15801 St 25th St, Ste 201
Norman, United States 73062
Phone: +1 (540) 918-8078
Email: sales@xtraaerospace.com

WE'RE EXPERTS AT REPAIRING THIS PART!

Part Number: 59500000-1
Description: Dual DME Indicator
Manufacturer: MOOG
Aircraft: 870178127, 87147
ATA Chapter: 34.34-55-04

New Part Cost: \$ 11500
Avg. Exchange Price: \$ 0

Our Average TAT

SERVICE	TAT
Overhaul	17 Days
Repair	14 Days
Test	7 Days

Industry Avg. Repair Cost

SERVICE	Cost
Overhaul	\$ 2174
Repair	\$ 1681
Test	\$ 292

Certifications

On Warranty
18 Months from date on tag RP
1 Year from date on tag RP

Modification
1st Time Rate
Unavailable

PART XPERT ADVERTISING

(\$4/month per base number)

Location: Move up in the Search Results pg. to slot # 1, 2, or 3 part number

Number of PX Allowed: Max 3 companies per part number

This is what we call Precision Advertising. Part Xpert Advertising gives your company MAXIMUM exposure in the SEARCH RESULTS SCREEN. Part Xpert allows companies to reserve lists of part numbers that they specialize in repairing frequently.

When a customer searches one of your repair capabilities they will see your company listed in one of the top three slots in the search results screen. When the user clicks the Part Xpert link under your company name a page will pop-up similar to the adjacent image.

Great companies are driven by great data.

07

LARGE RFQ & QUOTE EMAIL BANNER

(\$899 /Month)

**Size:** 800 x 280px**Location:** All Quote & RFQs emails**Number of Ads Allowed:** 1 company

Ads on the quotes you send to your customers when you can show your own ad. This advertising option guarantees your company will get the exposure it deserves on all quotes you send back to clients.

We accept static as well as dynamic Banner advertisements. Show your customers you're serious about attracting their business, post your customized Banner ad today.

The banner features the ART logo, FAA and EASA registration numbers, and a contact phone number. Below the banner is a table with customer and supplier information.

Customer	Supplier
Royal Aero	Aviation Repair Technologies
Christian Barnes	2513 Atlanta Street Blytheville, AR 72
Maxtrainer Str. 17 Miedbach, SH 83714 Germany	Phone: +1 (870) 532-0402
Email: christian@royalaero.com	Fax: +1 (870) 532-6624
Phone: +49 (8025) 9936-0	Fax: +49 (8025) 9936-36

08

EXCLUSIVE QUOTE PAGE AD

(\$899 /Month)

**Size:** 750 x 155px (large)

180 x 105px (small)

Location: RFQ inbox & emails, Quote inbox & emails, Repair Opportunity RFQs & Quotes & emails, Inventory RFQs & emails, etc.

Number of Ads Allowed: 7 companies

The ad features a 'TOP SHOP 145' logo, a fishing/golfing theme, contact information for Eddie@emcaerospac.com, and logos for various aviation repair companies including ART and BPAERO. It also includes a 'NEW ADVERTISING SPACE AVAILABLE' badge and an RFQ ID.

RFQ ID: 31978102

Static banners found on the Repair Quote Page are repair centers send out through the system. With over 20,000 quotes being sent each month, your company is guaranteed to get great exposure via this advertising option

09

OPEN DASH LONG STATIC AD (\$599 /Mo.)



Size: 347 x 95px

Location: All open dash searches 1234-

Number of Ads Allowed: 3 companies

It's very common for users of the Repair tab to search for open dash (non-dash specific) part numbers on the system. Be one of only three companies to advertise in this space by securing a larger than average banner advertisement, that will be view by thousands of times each year.

59500000-
59500000-
DUAL DASH BCD - INFO UNKNOWN

OUR CLIENTS

SUMMIT AVIATION
SETTING A NEW STANDARD FOR SUPPORT

VSE AVIATION
Formerly 1st Choice Aerospace

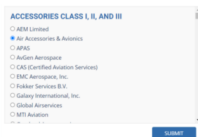
PRECISION TECH

REPAIR LISTINGS

ITEM	QTY	PART NUMBER	REPAIR POSITION	TYPE	WGT	LEN	WID	HT	MTN	REMARK	QTY	WGT	LEN	WID	HT	MTN	REMARK
1	1	59500000-01	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	2	59500000-02	2	4210	4800	4282	5400	1328	1870	1788	2414	124	271	362	450		
3	2	59500000-03	3	1307	1420	1287	1220	3284	2401	3284	2878	827	887	827	728		
4	2	59500000-04	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	1	59500000-05	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	10	59500000-06	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	2	59500000-07	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	10	59500000-08	8	892	1818	1220	2178	940	876	877	1812	220	270	287	340		
9	3	59500000-09	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	29	59500000-10	10	2304	3646	2807	4888	1800	1800	2318	1800	400	400	388	400		
11	27	59500000-11	11	827	1487	1288	2647	41	1088	889	2188	28	270	281	318		
12	25	59500000-12	12	250	920	1064	1064	98	702	789	1428	21	187	217	282		
13	3	59500000-13	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Select All
Exchange Line Available?
Duplicate Line Available?

REQ Comment



Voting Ends Friday, January 28th at 5:00 PM PST.
Best of luck to all the finalists!

Newest Members of The 145

We're pleased to welcome the following companies as the newest members of The 145:

- Aerospace Rotables - SEMAN
- Aircraft Electric Motors
- VSE Aviation Services - Kansas City
- Fairfax International Trading, Inc.
- Jet Aero Services, LLC.

SUMMIT AVIATION
SETTING A NEW STANDARD FOR SUPPORT

How can Summit help you?

- Airframe and Instruments**
 - TAS Processor
 - Mode S Transponder
 - Color Radar Control Panel
 - Color Radar Indicator
 - Color Radar Transceiver
 - Cabin Pressurization
 - Rail Computers
 - Roll Computers
 - New Computers
 - Cooling Indicators
 - Spins
 - Shut Control Computers
 - Right Control Computers
 - Mode Control Panels
 - GPWS
 - Radar Actuators - Electromechanical
 - Weather Radar - Interferometric
 - Wheel Speed Sensors
 - Radar Receiver - Transmitters
 - General Control Units (ECU)
 - Control Display Units
 - Transponders
- Accessories**
 - Blowers
 - Fans
 - Load Control
 - Check Valves
 - High Temperature Valves
- Controls**
 - Blowers
 - Fans
 - Load Control
 - Check Valves
 - High Temperature Valves
- Power Generation**
 - IGU
 - Power Supplies
 - APU Generator
 - VSCF
 - CID
 - AC/DC MOTORS
- Hydraulics**
 - Power Control Units (PCU)
 - Hydraulic Control Units
 - Hydraulic Pumps
 - Right Control Actuators
 - Thrust Reverser Actuators
 - Electromechanical Actuators
 - Reverser Actuators
 - Stabilizers
 - Steering/Mixing Valves
 - Air-Start Valves
 - Hydraulic Pumps
- Pneumatics**
 - Airplane Mixers
 - Pneumatic Starters
 - Jet Fuel Starters
 - Power Drive Units (PCU)
 - Starters and Valves
 - Pneumatic Valves
 - Shut-Off Valves
- Reverends**
 - Reverends
 - Starters
 - Exhausts
 - Permanent Magnet Alternators

Contact:
Phone: 305-267-6400
Email: sales@summitmro.com
WWW.SUMMITMRO.COM
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NEWSLETTER (\$1000/month)

10

Size: 8.5" x 11" (PDF)

Location: Weekly newsletter

Number of Ads Allowed: 1 company



Get the exposure you want with an exclusive 8.5" x 11" advertisement in our weekly newsletter. With a distribution list of nearly 5000 maintenance contacts, your company's ad will be viewed by large cross section of airlines, parts suppliers, distributors, OEMs and repair centers.

145

ONE FORTY FIVE MAGAZINE



MAGAZINE

- ✓ Digital e-Magazine
- ✓ Bi-Monthly Publication
- ✓ Emailed to 20,000+ people
- ✓ Hard copy distributed at MRO Americas

DIFFERENT, FUN, ENGAGING

In November of 2014, The145.com released a new breed of aviation magazine that’s unlike anything the industry had ever seen before. The publication is called 145 Magazine and it’s less focused on the technical aspects of the aviation world, and more on the people that make it go around.

Think of it as the People® magazine of aviation, but without all the drama and gossip. There are a lot of fascinating people in aviation, with rich life experiences that reach far beyond the confines of the office. Our objective at 145 Magazine is to reveal the personal side of these extraordinary individuals, to peel back the onion a few layers so to speak, so that readers can get to know them better. We relish publishing stories about people who’ve sacrificed everything they have just to build their businesses, stories about adrenaline junkies, former college football players, entertainment personalities, fortune 500 CEO s, political refugees, and more



Download
The 145 App
TODAY!



DIGITAL AND PRINT PUBLICATION

145 is a bi-monthly e-magazine, that’s supported on all mobile and desktop devices. Each issue contains intriguing interviews with aviation professionals, ideas for business development, tips for improving sales and marketing endeavors, articles spotlighting at least one of the year’s Top Shop Award™ winners, aviation trivia, a calendar of events, and more. We also publish a print version of the magazine thats distributed at the MRO Americas each year

ANALYTICS FOR ADVERTISERS

The big advantage to a digital publication is the fact that advertisers can gain incredible insights into the behavior of their readers. When you advertise in 145 Magazine, you'll know how many people read your ad, which pages they liked most, when and where they read, and what types of devices they used to read it. Such metrics help advertisers better understand the needs of their customers

SUPERIOR VISIBILITY

Our email distribution list is currently just over 20,000 people! Besides having a large email list, the magazine is also made visible on The145.com website, the industry's largest, and most popular, repair centric database. Through our website, users are exposed to images of the magazine's cover page, over 200,000 times a month. We've even gone so far as to include a link in all our email RFQs, as well as within other high traffic areas of The 145 website.

ADVERTISING

Advertisers have the option of posting full-page or half-page advertisements at the rates below:

Full-Page Advertising ads:

Full-Page ads

12 Month Commitment	\$299
Monthly	\$499
Monthly Rates	

Half-Page Advertising ads:

Half-Page ads

12 Month Commitment	\$199
Monthly	\$399
Monthly Rates	

THE145

ABOUT US

With more than 20 years of uninterrupted service, The 145 is the world leader in providing comprehensive Online marketing and support services for the aviation repair industry. Simply put: we are the largest repair database in the commercial aviation industry. Even more direct: we are anything and everything repair related.

Repair is our life blood. It's what defines us and what sets us apart from all other aviation Online data service providers.



20 Years in Business

WWW.THE145.COM



3.8 Million Repair Capabilities



2150 Users



2.9 Million Searches Annually



44 Countries

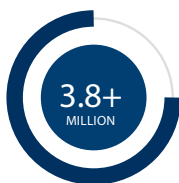


Searches/Yr.

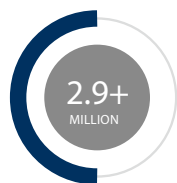
Competitors

OH Avg. Cost

So whether you're looking for repair sources and repair cost information, or want the best in audit management solutions and advertising alternatives, The 145 has you covered.



NUMBER OF REPAIR
CAPABILITIES LISTED



NUMBER OF REPAIR
CAPABILITY SEARCHES
ANNUALLY



YEARS IN
BUSINES

MORE THAN A NUMBER

The145

The 145 is a US based company that provides dedicated Sourcing tools for the aviation MRO (Maintenance, Repair and Overhaul) community.



We are
the **MRO**
Data
Experts

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WE ARE THE
MRO DATA EXPERTS

CONTACT US



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